

Alienation

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Moral person positioned as: ↓	Meaning objectified (reduced to):	With the intention of:
Physical object	Body, sound, smell Subordinate. Behavior. Manpower. Raw material. Slave. Living dead. Corpse.	Need satisfaction. Handling. Correction. Production. Storage. Domination. Eradication.
Object of intervention, treatment help, teaching, leadership	Problem. The sum of recorded data Diagnosis Incompetence Tabula Rasa Employee.	Solution, Function Healing Education Productivity Behavior modification
Object of looks Subject of prejudice.	Shame Stereotype. Type-identity	Domination Security Meaning making
Object in a system	Homo Economicus 'Peter More', Tap, Mean	Efficiency